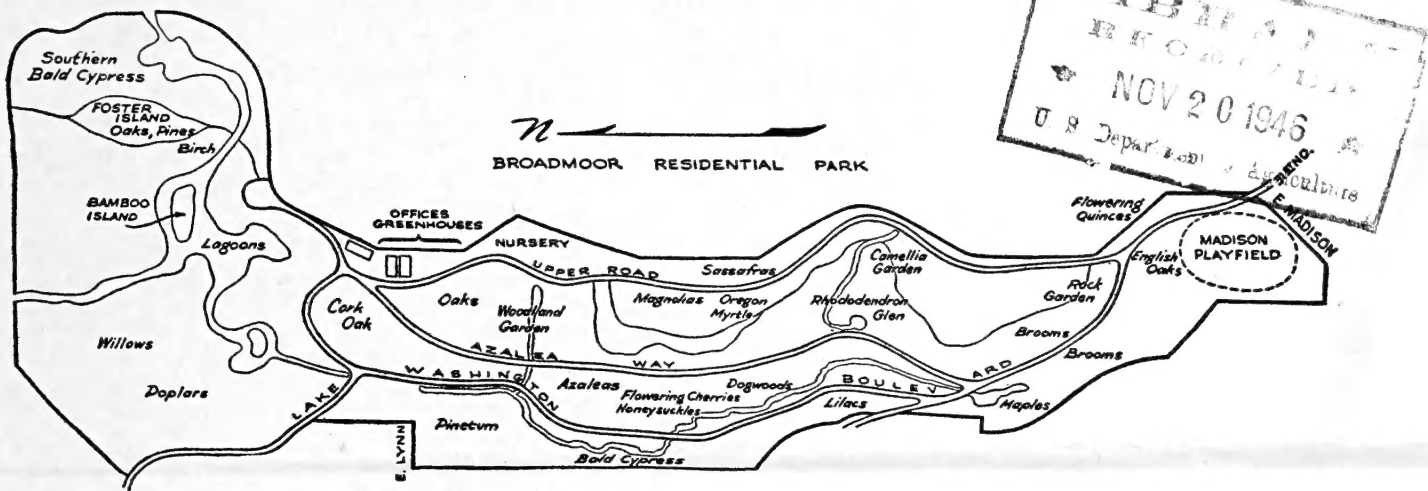


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ALL AMERICA GARDEN CLUB *October Offerings*

JOSEPH VANCE BUILDING . SEATTLE 1, WASHINGTON



THE UNIVERSITY OF WASHINGTON ARBORETUM

THE UNIVERSITY OF WASHINGTON ARBORETUM, located adjacent to the campus in Seattle, is both a repository for hundreds of trees and shrubs, many of them newly introduced into the region, and a focal point for the testing, propagating and hybridizing of varieties and species of ornamental plants, such as the rhododendron, the azalea and the camellia, which are so definitely making a place for themselves in contemporary floriculture. The Arboretum is under the direct supervision and management of the University.

On the already well-wooded 267 acres comprising the Arboretum, more than 35,000 trees, shrubs and vines have been planted up to the present time. In nurseries and propagating houses located on the grounds another 20,000 young plants are being developed. Ornamental plantings of rhododendrons, azaleas, dogwoods, crabapples, hawthorne, lilacs, hydrangeas and other particularly colorful woods are destined for the drives which attract scores of motorists the year 'round. Many such plantings have already been accomplished.

Historically, as a garden, the University of Washington Arboretum is young. It has been developed in line with plans prepared by Olmsted Brothers, landscape architects of Brookline, Massachusetts, the land having been obtained on a lease in perpetuity from the Seattle city park commissioners. Funds for the project originally emanated from the work of the Arboretum Foundation, a group of civic-minded citizens throughout the State who early envisioned its potentialities, and from grants by the Federal Work Projects administration. More recently the state legislature has made substantial appropriations to the University for carrying on the work now so well established. The Foundation continues to function as a non-profit organization to further the development of the Arboretum.

Planting developments so far have included lovely Rhododendron Glen, Azalea Way, Camellia Garden, and Woodland gardens in addition to the Boulevard ornamental plantings already referred to, and the work in the nurseries.

Rhododendron Glen is a nine-acre area planted with more than 550 varieties and species of genus Rhododendron, many of them brought from Asiatic areas such as India, China and Burma. Included in the site are the Tenny collection of 300 plants, representing some twenty-odd species, among them some natives of the Himalaya mountains grown from seed by the late Dr. Cecil Tenny and presented to the Arboretum by his widow as a memorial to him. The Glen presents a succession of blooms from early March through the middle of June.

The Dexter collection from the estate of Charles O. Dexter, New Bedford, Massachusetts, comprising a large group of well-developed hybrid rhododendrons, has also been presented to the Arboretum and planted in the Glen. Various garden clubs have provided funds for purchasing species rhododendrons abroad, particularly from famous English gardens, while in Arboretum greenhouses a fine collection of named hybrids have been developed, using scions from comprehensive collections of private and commercial growers in the Seattle area.

Arnold Arboretum, Boston, Kew Gardens, London, and Edinburgh Botanical gardens have at various times presented the University of Washington Arboretum with seedlings of more than 225 species and varieties of this plant.

Rhododendron Glen seems destined to become one of the most important areas in the nation for this luxuriantly blooming plant, which is, of course, the Washington State Flower.

Azalea Way has been sponsored by the Seattle Garden Club. Planting along its gently curving lane was begun late in 1939 and has continued each year. When completely planted the area will include approximately 11,000

Azaleas, representing 140 different varieties, 700 flowering cherries and 150 eastern dogwoods. Plantings are being arranged on both sides of the sixteen-foot grass path which passes north and south through the Arboretum for a distance of three-quarters of a mile, joining Rhododendron Glen at its south end.

At the head of Rhododendron Glen, on a hilly plot above Azalea Way, the camellia gardens have been established. Already planted there is the Mrs. George T. Williams memorial collection of some two hundred varieties.

The long growing season so characteristic of the Puget Sound country, provides the University of Washington Arboretum with year-round color. Here one can see that Pacific Northwest phenomenon, the dogwood tree that bears a mantle of blossoms in spring and autumn. January sees the white, pink and red of the camellia japonica and camellia sasanqua, the lavender of Mediterranean heather in the rock garden, the yellow of winter jasmine, and the lavender-pink of the Korean rhododendron.

In February the rhododendron begins adding its colors to the landscape, along with the daphne and the winter honeysuckle, and March brings out the Japanese quince, the trailing arbutus, the flowering cherries, and some ten additional species of the State flower, including species *R. calophyllum*, *R. ciliatum*, *R. cyanocarpum*, *R. fargesii*, *R. moupinense*, *R. oreodoxa*, *R. scabrifolium*, *R. rubiginosum*, *R. praevernum* and *R. sutchuenense*.

When April comes, the camellias and rhododendrons are blooming in such abundance against a background of cherry blossoms that special showings are held, attracting visitors by the thousands. Azaleas and Azalea Way are at their peak of beauty in May, while elsewhere in the Arboretum dogwood is prolific, and broom, deutzia, laburnum, lilacs, spirea, weigela and flowering fruits give the area a spectacular beauty.

July and August see the Abelia, mountain laurel, honeysuckle, mock orange, roses, tamarix, shrubby veronica, oceanspray, hydrangea and other blooms, including some late-flowering magnolias. By September the Rose of Sharon is seen along the boulevard, and fruits on native and exotic plants dot the Arboretum area with white, red, orange and blue. Autumn foliage, berries and fruits abound into November, and leading into the Christmas season, the sasanqua camellia shows its white and pink blooms in the camellia garden.

Visitors are welcome in all parts of the University of Washington Arboretum and the greenhouses and nurseries, where, as the program continues and the gardens take on the authority of age, the floriculture, arboriculture and horticulture of the temperate zone will find one of their finest laboratories.

Make a Gift of Spring Itself!

You can—give Spring in December! With the freshness of sweet Spring blooming bulbs you yourself grow indoors. It's easy and it's such a satisfaction to bring a succession of Springtime bloom into your home during the dark winter days. Ideal for children too. Start them off as gardeners by letting them grow their own Christmas gifts for their friends. Ideal also for shut-ins—indeed, for anyone because the effort is so small and the results are so richly delightful. *Complete instructions for growing indoors or out come with your order.*

TRY GROWING THESE BULBS NOW FOR INDOOR WINTER BLOOMING

CALLA LILIES—and these ARE Special!

CALLA ZANTTEDESTIA MELANOLEUCA

A rare South African Calla. The large light yellow spathe, recurving margin and tip, reveal the purple black throat blotch. Leaves are spotted throughout with silvery markings. Is an especially beautiful, easily grown pot plant and also does well outside. 90c each; 6 for \$4.50.

CALLA ELLIOTTIANA (Yellow Calla)

This is a deep golden yellow with beautiful decorative spotted foliage. A truly magnificent bloom. Ideal for home forcing. 2½ to 3 inch bulb, 75c each; 6 for \$4.25.

CALLA RHEMANII SUPERBA (Pink Calla)

A new and improved Pink Calla, larger and more exquisite than ever. A beautiful plant to bring to bloom indoors. 2-inch and larger bulb, \$1.00 each; 6 for \$5.50. All America Garden Club collection of 2 each of the above beautiful Calla Lilies, 6 in all, for \$5.00.

CYCLAMEN

CYCLAMEN NEOPOLITANUM

We offered you this delightful lavender pink Cyclamen for your rockery in our Midsummer Bulb brochure.

But do you know that you can grow it in your home for winter blooming? This cyclamen is as hardy as it is dainty. The blooms hover close to the ground, making it ideal for pot or hanging basket. After winter forcing you can plant it outdoors for a second season of summer blooming. There are two sizes of corms. Flowering size, each, 75c; 3 for \$2.00; 12 for \$7.00. Larger size, giving more blooms, each \$1.20; 3 for \$3.00; 12 for \$10.00.

POT DAHLIA

First Time on the Market for Home Forcing JOYFUL

This single dahlia, looking like a graceful small daisy, and measuring no more than an inch or, at most, an inch and a quarter across its perky gay bloom, has never been offered to the public before. We feel very proud to present it to you. This little dahlia will give you a wealth of bright, rich clear Holiday red flowers on stems that are long for the relative size of the plant and bloom. It is a profuse bloomer and forms a compact bushy plant from 10 to 12 inches high. Later, the roots may be harvested for pot growing next year. It is better to plant 2 roots in a 6-inch pot for the maximum color and effect. Roots, \$3.00 each; 2 for \$5.50.

Order Blank October Offerings

ALL-AMERICA GARDEN CLUB

1028 Vance Bldg., Seattle 1, Wash.

NAME _____
ADDRESS _____
CITY, STATE _____

Please ship the following order immediately. Check or money order for the full amount is enclosed. NO C.O.D.'s.

Quan.	HOLLAND TULIPS	3	10	100	Amt.
	DARWIN				
-----	Bartigon Maximus		3.00	18.50	-----
-----	Blue Perfection		1.75	14.50	-----
-----	Charles Needham		1.85	15.50	-----
-----	Cote d'Azur		1.95	16.50	-----
-----	*Duke of Wellington		1.95	16.50	-----
-----	Glacier		1.95	16.50	-----
-----	*Gloria Swanson		1.75	14.50	-----
-----	Golden Age		1.85	15.50	-----
-----	Lady Hillingdon		1.95	16.50	-----
-----	*La France		1.85	15.50	-----
-----	Madame Butterfly		1.85	15.50	-----
-----	Merville de Haarlem		1.85	15.50	-----
-----	Mr. Van Zyl		1.85	15.50	-----
-----	Pride of Zwanenburg		1.75	14.50	-----
-----	Princess Elizabeth		1.50	13.50	-----
-----	Scarlet Leader		1.75	14.50	-----
-----	Tubergen's Glory		1.85	15.50	-----
-----	Demeter		1.85	15.50	-----
-----	New Orleans		1.75	14.50	-----

	BREEDER				
-----	Geo. Grappe		2.25	18.50	-----
-----	Alice Keith		1.75	14.50	-----
-----	Barcarolle		1.95	16.50	-----
-----	Dillenburg		1.75	14.50	-----
-----	Tantalus		1.85	15.50	-----
-----	*Velvet King		1.95	16.50	-----
-----	Jessie		2.25	18.50	-----
-----	Sonate		1.95	16.50	-----

	COTTAGE				
-----	Advance		1.50	13.50	-----
-----	Albino		1.75	14.50	-----
-----	Barbara Pratt		1.85	15.50	-----
-----	*Carrara		1.75	14.50	-----
-----	Beranger		1.85	15.50	-----
-----	G. W. Leak		1.75	14.50	-----
-----	Inga Hume		1.95	16.50	-----
-----	Insurpassable		1.85	15.50	-----
-----	Mrs. John Scheepers		1.75	14.50	-----
-----	Queen of Spain		1.95	16.50	-----

	LILY FLOWERED				
-----	Alaska		1.85	15.50	-----
-----	Marcellina		1.75	14.50	-----
-----	White Duchess		1.85	15.50	-----

	PARROT				
-----	Fantasy		1.95	16.50	-----
-----	Blue Parrot	1.25	3.60	31.50	-----
-----	*Sunshine	3.00	9.00		-----
-----	Therese		3.60	31.50	-----
-----	Violet Queen		2.75	19.50	-----

	BOTANICAL				
-----	Red Emperor	1.25	3.50	29.50	-----
-----	Fosteriana Princeps	1.00	3.00		-----
-----	Kaufmanniana		1.50	13.50	-----

TULIP COLLECTION 16.75

Quan.	MISCELLANEOUS DUTCH BULBS	Each	10	100	Amt.
	CROCUS				
-----	Early		.75	6.50	-----
-----	Mixed		.60	5.50	-----
-----	Iridiflorus		6.00		-----
-----	Longeflorus		2.50		-----
	CHIONODOXA				
-----	Gigantea		.75	6.50	-----
-----	Gigantea Alba		.75	6.50	-----
-----	Fritillaria Imperiallis	1.00	8.50		-----
-----	Fritillaria Meleagris		.60	5.00	-----
-----	Fritillaria Meleagus Alba		.70	6.00	-----
-----	Galanthus Nivalis		1.00	8.00	-----
-----	Galanthus Pleno		1.00	8.00	-----
	MUSCARI				
-----	Heavenly Blue		.65	5.50	-----
-----	Botryoides Albus		.75	6.50	-----
-----	Plumosis		.85	7.50	-----
	SCILLA CAMPANULATA				
-----	Maximus Alba		.75	6.50	-----
-----	Rose Queen		.75	6.50	-----
-----	Blue Queen		.75	6.50	-----
-----	Scilla Sibirica Spring Beauty		1.00	8.00	-----
-----	HYACINTHS—All Varieties		4.50	37.50	-----

Quan.	NARCISSI	Doz.	25	100	Amt.
	YELLOW TRUMPET				
-----	The First	2.50	5.00	16.50	-----
-----	King Alfred	3.00	5.50	18.50	-----
-----	Aerolite	4.25	8.25	28.50	-----
	WHITE TRUMPET				
-----	Spring Glory	6.00	11.75	38.00	-----
-----	W. P. Milnar	6.00	11.75	38.00	-----
	INCOMPARABILIS, Bicolor				
-----	Great Warley	3.00	5.50	18.50	-----
	YELLOW BARI				
-----	Diana Kasner	2.25	4.00	14.50	-----
	BICOLOR BARI				
-----	Firetail	3.00	5.50	18.50	-----
	JONQUIL HYBRID				
-----	Golden Sceptre	2.25	4.00	14.50	-----
-----	CHEERFULNESS	2.25	4.00	14.50	-----
-----	PAPERWHITES	3.25	6.00	21.00	-----
-----	COLLECTION—12 each	21.50			-----
-----	25 each	40.00			-----

Quan.	DOMESTIC BULBS	Each	3	6	12	Amt.
	LILIUM AURATUM					
-----	Select—8-9	3.25				-----
-----	9-10	4.00				-----
-----	Ex. Select—6-7	7.00				-----
-----	7-8	8.25				-----
-----	8-9	10.00				-----
-----	9-10	13.00				-----
	Creelman Seedlings					
-----	6-8	1.25		5.50	10.00	-----
-----	8-10	1.75		8.50	16.00	-----
	LILIUM					
-----	Formosanum	.55				-----
-----	Longiflorum	2.00	5.00			-----
-----	Maxwill Hybrids	.75	2.00			-----
-----	Preston Hybrids	.75	2.00			-----
-----	Tulipa Marsoletti	.25		1.25		-----
-----	*Double Amaryllis	3.50	9.00			-----
-----	Kline's Lily Guide	1.00				-----

N. B.—With any order of \$10.00 or more of LILIES ONLY, we ship one Creelman Seedling without charge.

*Items starred are reserved for Charter Members until Oct. 10.
All other orders for these items filled after that date.

TOTAL ORDER _____

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October Offerings**

ALL-AMERICA GARDEN CLUB

1028 Vance Bldg., Seattle 1, Wash.

NAME _____
ADDRESS _____
CITY, STATE _____

Please ship the following order
immediately. Check or money
order for the full amount is en-
closed. NO C.O.D.'s

	Each	Number
THE HANDBOOK OF RHODODENDRONS	\$5.00	
CALLA LILLIES		
Calla Zanttedestia Melanoleuca	.90	6 for \$4.50
Calla Elliottiana (Yellow Calla)	.75	6 for 4.25
Calla Rhemanii Superba (Pink Calla)	1.00	6 for 5.50
ALL AMERICA GARDEN CLUB Collection		6 for 5.00
POT DAHLIA		
Joyful	3.00	2 for 5.50
CYCLAMEN		
Cyclamen Neopolitanum		
Flowering size	.75—3 for 2.00—12 for	7.00
Larger size	1.20—3 for 3.00—12 for	10.00
OXALIS (Shamrocks)	12 for .50—24 for	.90
ORNITHOGALUMS		
Arabicum (Arabian Lily)	3 for .50	12 for 1.40
AMARYLLIS	.90	6 for 5.00
TULIPS		
ALL AMERICA GARDEN CLUB Collection	6 for 1.15	12 for 2.00
NARCISSUS		
ALL AMERICA GARDEN CLUB Collection	6 for 1.75	12 for 3.75
IMPORTED HOLLAND HYACINTHS		
ALL AMERICA GARDEN CLUB Collection	6 for 2.70	12 for 5.25
IRISES		
TINGITANA HYBRIDS		
Wedgewood, small size	12 for 1.10	
Wedgewood, large size	12 for 2.50	
The First	12 for 1.50	24 for 2.75
DUTCH IRISES		
Huchtenburg	12 for 1.10	25 for 2.00
Blue Horizon	12 for 1.10	25 for 2.00
Jacob De Wet	12 for 1.00	25 for 1.90
Poggenbeek	12 for 1.10	25 for 2.00
Imperator	12 for .90	25 for 1.75
ENGLISH IRIS	12 for 2.25	25 for 4.10
CROFT LILY	each 1.00	6 for 5.00

TOTAL ORDER _____

ORNITHOGALUMS

ARABICUM (Arabian Lily)

Clusters of large, pure white blossoms with shiny black centers; a splendid cut flower with a good stem, fragrant and long keeping. Beautiful for forcing. Use only in mild climates for outside planting. Grows 2 ft. in height. 3 for 50c; 12 for \$1.40.

OXALIS (Shamrocks)

They're very easily grown in the house. Plant about 8 bulbs in a 6-inch container, keeping close to the window. Excellent for hanging baskets. For outside growing put in rock garden where there is no danger of frost. Mixed colors, yellow, pink, lavender, rose. 12 for 50c; 24 for 90c.

AMARYLLIS

This lily-like, easily managed window garden plant, produces under the simplest conditions 2 to 3 spikes and 3 to 6 gorgeous, exotic looking blooms. Hardy stock. Mixed colors. Bulbs 2 $\frac{3}{4}$ to 3 inches in diameter, 90c each; 6 for \$5.00.

IRISES (Bulbous)

PLANT NOW! (Full cultural directions with each order)

TINGITANA HYBRIDS

WEDGEWOOD

The earliest of the bulb Iris to come into bloom. The huge flowers are of a lovely azure blue with golden yellow spots in the center. This variety is one of the finest cut flower types because of its keeping quality. It is produced by greenhouses in quantity for professional use. But it is perfectly at home in the small garden too, where it combines delightfully with May flowering Tulips, Azaleas and Lilacs. Small size, 12 for \$1.10; large size, 12 for \$2.50.

THE FIRST

Clear sky blue. Very large flowers. 12 for \$1.50; 24 for \$2.75.

CROFT LILY

Strong, hardy Croft Lily bulbs. Plant these now for beautiful blooms next July and August. They make an unforgettable picture when planted in front of Delphiniums. They grow from 18 to 20 inches high and each stem bears from 3 to 5 superb blooms the first year. Well established bulbs bear many more. These are not good for home forcing. They need an even temperature. Each \$1.00; 6 for \$5.00.

TULIPS

All America Garden Club's collection, carefully selected for home forcing by an expert tulip grower. These collections will be in harmonizing colors and a joy to behold when they are in full bloom. 6 choice bulbs \$1.15; 12 for \$2.00.

NARCISSUS

Another All America Garden Club selection by an expert of the best of these bright Spring favorites for home forcing. The collections will contain several harmonizing varieties. 6 for \$1.75; 12 for \$3.75.

IMPORTED HOLLAND HYACINTHS

You will welcome this offer since you have no doubt found these fragrant favorites very scarce and almost impossible to buy in the last few years. All America Garden Club's choice assortments of these very simple-to-force bulbs, include several harmonizing colors for a beautiful display in your home. 6 for \$2.70; 2 for \$5.25.

DUTCH IRISES

HUCHTENBURG

Standards palest blue into white; falls orange yellow. 12 for \$1.10; 25 for \$2.00.

BLUE HORIZON

Standards light violet-blue; falls soft sky blue with a narrow orange stripe. Large beautiful flower. 12 for \$1.10; 25 for \$2.00.

JACOB DE WET

Standards very dark blue; falls dark blue. This iris has good substance and is a strong grower. 12 for \$1.00; 25 for \$1.90.

POGGENBEEK

Tall, brilliant blue. 12 for \$1.10; 25 for \$2.00.

IMPERATOR

Fine uniform blue. A very hardy Iris. 12 for 90c; 25 for \$1.75.

ENGLISH IRIS

This variety gives you blooms in late June and July. Excellent for outside growing to come in after the other Iris. They have unexcelled cut flowers but are not good for forcing or in dry hot climates. They need some protection in severe climates. Mixed, well blended colors, top-size bulbs. 12 for \$2.25; 25 for \$4.10.

CHARTER MEMBERSHIPS DEFINITELY CLOSE!

Charter Memberships definitely close on December 31st at midnight. Before then, any purchase of fall bulbs, home forcing bulbs, or of any other item offered by All America Garden Club, will entitle you to a Charter Membership and give you the privileges of Charter Membership in All America Garden Club.

There are no dues or minimum purchase requirements.

Your initial purchases simply signify your genuine interest in receiving first opportunities to purchase rare or scarce seeds, roots, bulbs, plants or limited new introductions; and to receive the cultural instructions and material printed on note book type paper. Ultimately Charter Members will have a valuable book in note book form. All America Garden Club is not just another seed house; it is a special service for gardeners—the original Plant-of-the-Month Club, and of necessity, Charter Memberships must be limited.

DEAR MEMBER:

Your All America Garden Club is happy to announce that it has engaged the services of Dr. Hal L. Smith, well known horticulturist, and plant pathologist. Dr. Smith will act in an advisory capacity, inspect all stock before it is shipped to you, and write frequent articles on plant culture for your bulletins. Incidentally, since the State of Washington exercises strict plant inspection and quarantine, Dr. Smith's inspection will give All America Garden Club members a double check on every item purchased through their Club.

Your Club will also offer you some very unusual flower seed. These seeds are of fascinating new floral introductions. They are so new that there will not be enough of them produced to be offered to the public through ordinary seed house channels for at least three more years. At this stage the grower does not want to divide his propagation stock seed. We have to pay a premium to secure these rare items. But knowing your interest in the new, the novel and the improved varieties of flowers, and of your desire to be the first in your community to grow these new introductions, we secured this seed for you. Naturally, any of these offerings will be limited. We will only have a very little of anything in this line that we can offer you.

One more announcement; your propagation and cultural information will come to you from now on on a standardized note book size sheet with standardized ring holes, so that you can keep this valuable material in an All America Garden Club notebook.

As you probably recall, the September bulletin announced a change of management in your Club. The selection of the choice autumn bulbs and garden items offered you this fall was naturally made some time ago. But no provision was made for the printing. It was necessary to make expediency instead of quality our printing standard for the moment. We were not proud of our September brochure. Spring offers will again come to you with color.

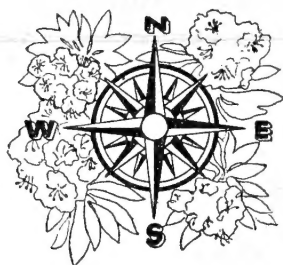
We are enclosing for your consideration a corrected copy of the fall bulb order sheet.

Yours very sincerely,
ALL AMERICA GARDEN CLUB
By EARL F. HUBBARD, *President.*

Coming! **SOMETHING NEW!**

Watch for Your Club's
Announcement
of a Growing Miniature
Holly Tree

Beautifully bright with berries. As you probably know, hollies rarely bear berries before they are ten years old. These precious 12 to 18 INCH high Lilliputian holly trees are only THREE years old. Order one for your table Christmas tree. Then later, plant it in your garden. Put one or more on your gift list. We will express them with your greeting card beautifully gift packed with a generous supply of extra cut holly and mistletoe to any address in the United States.



YOUR ALL AMERICA GARDEN CLUB

Recommends...

The Handbook of Rhododendrons

BECAUSE, this comprehensive work is a very special publication by the University of Washington Arboretum Foundation.

BECAUSE, The Arboretum, famous for its extensive collection of rhododendrons and azaleas, drew such a growing volume of requests from gardeners for help at every stage of the selection, culture and propagation of these extraordinarily beautiful ornamental plants, that the Arboretum Foundation invited the outstanding rhododendron and azalea experts of America and Great Britain to tell about their methods and to share their experiences in a compact compilation of articles and discussions on the subject. The list of contributors is impressive and contains most of the top names in this field.

BECAUSE, whether you live EAST or WEST, NORTH or SOUTH, whether yours is an acid or an alkali area, or whether your winter climate is sub-zero or temperate, if you already have rhododendrons and azaleas in your plantings, or if you wish to include them in your garden, you will find complete guidance and practical growing help in the HANDBOOK OF RHODODENDRONS. Order your copy today. \$5.00.